

# **Media Studies**

Course Leader Natasha Hide

Examination Board OCR

#### Assessment

Paper 1 -Written exam - 35% Paper 2 - Written exam - 35% Coursework (NEA) - 30%

## What you will study?

Through studying Media you will view, evaluate and analyse a variety of media products, and develop practical skills spanning a range of media forms. There is a strong focus on new technologies and you will look at the audience as both consumers and producers of media texts. The course allows you to study the media in a way that will get you thinking about how it affects our daily lives, creating discussion and debate about specific case studies and platforms. You will study a range of media forms including TV, newspapers, films, magazines and radio.

You will develop and enhance your own media skills by creating products of your choice, including magazines, short films/documentaries and websites. You will have the opportunity use our professional cameras and editing software, preparing you for further study and careers.

"The media is the most powerful entity on earth.

They have the power to make the innocent guilty and to make the guilty innocent, and that's power.

Because they control the minds of the masses"

- Malcolm X

## Future Pathways

Jobs related to Media Studies include:

- Digital marketer
- Location manager
- Media buyer
- Media planner
- Media researcher
- Public relations officer
- Runner, broadcasting/film/video
- Social media manager
- Television/film/video producer
- Television production coordinator
- Web content manager

#### Extra Curricular Opportunities

Visits to local Media suites/companies including TV and radio studios

In- school newscast

